



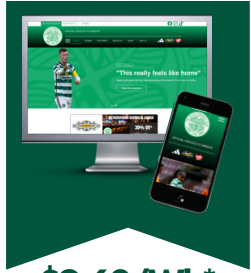
**SPORTSWEB  
AUSTRALIA**

**CONTENT MANAGEMENT**

[www.sportsweb.com.au](http://www.sportsweb.com.au)

# SPECIAL FEATURES

*Unlock the full potential of your SportsWeb club website and elevate your success with our exclusive content management program. Designed to enhance productivity, boost revenue opportunities, and most importantly, save you valuable time, our website content management system takes the hassle out of managing your online presence.*



**\$9.60/Wk\***

**\*Paid Annually**

## WEBSITE CONTENT UPDATES:

*At SportsWeb, we understand that maintaining an up-to-date and engaging website is crucial for sports clubs. That's why we are excited to introduce our affordable Website Content Update Service, priced at less than \$10 per week\*. Say goodbye to the hassle of managing website content and hello to the benefits of a professionally maintained online presence. Our dedicated team ensures your club's website remains current, dynamic, and tailored to your evolving needs. Enjoy the peace of mind that comes with knowing your online platform is in expert hands, allowing you to focus on what you do best – nurturing your club and engaging with your community.*

### Inclusions:

- **News Updates: (Four times per week)** Publish news on the website and share directly on your social media channels<sup>^</sup>, optimising visibility and driving traffic to your site. Content may cover a range of topics such as results, milestone achievements, upcoming events, fixtures, announcements, team lineups, and more. The goal is to maximise the exposure of your site by consistently providing engaging and timely updates.
- **File Uploads/Deletions: (As needed. Average frequency ~ twice per week\*\*)** We upload new/replace or remove photos, banners, videos, and documents. This includes changing sponsor banners, uploading event promotion graphics, adding photos/videos to the gallery, uploading new events to the "Events Store," and adding new items to the merchandise or membership store, among other tasks.

### How It Works?

- **Supplied Content:** The Club agrees to supply the content they would like uploaded in the correct formatting (see attached table for detail). The content to be uploaded will not be modified by SportsWeb.
- **Agreed Upload Time:** The Club agrees to supply the content according to the attached table deadlines. If deadlines are missed, SportsWeb will endeavour to upload items requested as soon as possible, however the Club acknowledges there may be some delay as a consequence of missing the deadline.
- **Need help with your socials?** Add one of our sports graphics media packages and let us do the work for you! Simply provide your team list, and we'll create a modern, sponsor-friendly graphic. Have a milestone to celebrate? Send us the player's image, and we'll work our graphic magic. Save time while we handle the uploads to both your social media and website! Ask us about our packages or visit the website <https://sportsweb.com.au/special+add+on+features>

# SPECIAL FEATURES

## WEBSITE CONTENT UPDATES:

### Content Format Table:

Ensure that content submitted to SportsWeb adheres to the specified formats and sizing requirements. If you are uncertain about how to achieve this on your end, we are more than willing to conduct a complimentary 30-minute training session with you or a representative from the club. the maximum size per file is 20mb.

Content Type:	Format:	Sizing:
Photo Portrait	.png; .jpeg .webp	600px wide x 900 px height; 2:3 ratio
Photo Landscape	.png; .jpeg .webp	1200px wide x 800 px height; 3:2 ratio
Video	.mp4	maximum size is 20mb per file
Graphics Portrait	.png; .jpeg .webp	600px wide x 900 px height; 2:3 ratio
Graphics Landscape	.png; .jpeg .webp	600px wide x 900 px height; 3:2 ratio

### Agreed Upload Timing Table:

The Club agrees to supply the content according to the table deadlines. If deadlines are missed, SportsWeb will endeavour to upload items requested as soon as possible, however the Club acknowledges there may be some delay as a consequence of missing the deadline.

Content Type:	Due:	Detail:
News Item	24 hours from Due	Submit content as is
Team Line Up's	Fri 1400	3 Teams Submission
Results	On day 3hrs	3 Teams Submission
Fixtures, ladders	On day 3 hrs	3 Teams Submission
Ad Hoc posts	24 hours from Due	Submit content as is

### Conditions:

\* Billing for this product is only available as an annual billed price of \$499.00 paid in advance. Price current as at 15/11/2023. Pricing subject to change.

^ In order to add these news posts to your social media we will need to be added as an administrator on your Social Media Pages that you'd like us to post to. We only ever post the content you provide us with.

\*\* Ad Hoc Average of 2 x File uploads per week across one x 26 week season. Fair Use applies - ie. we are happy to carry over weeks where no posts are made, however more than 6 uploads that specifically relate to these ad hoc uploads in 1 week would be considered outside of the scope. With the inclusions above and good planning this should never occur.

^^ Stock updates are subject to having a Premium Online Store enabled as part of your website plan.